

green

BUSINESS PLATFORM

sharing

Environmental Best Business Practice to improve profitability

You are invited to the monthly Green Business Platform to learn about how to make your business more profitable by taking steps to reduce your environmental impact.

As a result of an accidental involvement in the green initiative at Drakensberg Sun, Deon Viljoen will share how this has become a multi-faceted broad based initiative which has been recognised in the hospitality and tourism industry as worthy of many awards. Apart from the awards and recognition the implementation of the many initiatives has resulted in extensive cost savings and great results which are good for the environment, the soul, the business, its people and its customers. The talk will include a bag full lessons learnt, practical examples, opportunities and both designed and unintended benefits through active environmental management.

- DATE:** Tuesday, 7 May 2013
TIME: 14:30 for 15:00
VENUE: Thaba Ya Batswana
Impala Road, Klipriviersberg Nature Reserve,
Johannesburg
COST: R50 pp. Include finger snacks - cash bar available
RSVP: Thursday, 2 May 2013
Renisha Gowrie 011 724 7006
renishag@caxton.co.za Fax: 086 675 1381
To secure your seat we need proof of payment not later than 2 May at 12 noon.
INFO: Renisha Gowrie 011 724 7006

For information on past GBP meetings please see www.klipsa.org.za



TOPIC
"Green is the new greenbacks, environmental best practice has a real return"



GUEST SPEAKER
Deon Viljoen
Director of Operations
Southern Sun
Lifestyle Resorts Division

Deon studied at the Wits Hotel School, University of Pretoria and the Wits Business School during the seventies. His inverted career path saw him start as a lecturer, then consultant and entrepreneur before accepting a "real" job with a corporate company some years ago with Southern Sun.

Deon was responsible for the opening of Sandton Convention Centre and counts hosting the World Summit on Sustainable Development in 2002 as one of the highlights of his career. After a brief secondment to establish the Johannesburg Tourism Company, he returned to operational life when in 2005 he was appointed as Director of Operations for the Southern Sun Lifestyle Resorts Division

Deon has enjoyed the many changes in his career and the one constant has been his involvement in Trade Associations. His highlight here has been the merger of NAFCO and JCCI while being President of the Johannesburg Chamber of Commerce. Deon is currently the Chairman of VOASA, Vacation Ownership Association of South Africa, previously TISA.

BANKING DETAILS

Account name:
CTP Ltd t/a Caxton
Newspapers (South)
Bank: First National Bank
Branch number: 255 - 005
Account number: 6218 634 8093