

# green

BUSINESS PLATFORM

## sharing

### Environmental Best Business Practice to improve profitability

You are invited to the monthly Green Business Platform to learn about how to make your business more profitable by taking steps to reduce your environmental impact.

Water is a symbol of life. It affects all life-forms on earth and its importance is often only emphasised in times of drought. South Africa (already classified as a water stressed country), could be faced with a potential water crisis as the pressures on available water resources increases, unless we learn how to manage and reuse water appropriately. Water ultimately affects business sustainability as it is used directly or indirectly in every business' processes. Should water restrictions be implemented this will have a direct effect on your business' bottom line.

Join Meagan Donnelly from the Water Wise team at Rand Water who will discuss practical, simple and inexpensive ways of implementing water conservation practices that could help you business save both water and money.

- DATE:** Tuesday, 5 March 2013  
**TIME:** 14:30 for 15:00  
**VENUE:** Thaba Ya Batswana  
Impala Road, Klipriviersberg Nature Reserve,  
Johannesburg  
**COST:** R50pp. Include finger snacks - cash bar available  
**RSVP:** 28 February 2013

Renisha Gowrie 011 724 7020  
renishag@caxton.co.za Fax: 086 675 1381

To secure your seat we need proof of payment  
not later than 28 February at 12 noon.

**INFO:** Bianca van Eden 011 724 7000

For information on past GBP meetings please see [www.klipsa.org.za](http://www.klipsa.org.za)



**TOPIC**  
The need for  
Water Conservation  
in Business



**GUEST SPEAKER**  
Meagan Donnelly



MSc Biological Sciences, joined Rand Water in 2009 on their Graduate Development Programme and was appointed as Coordinator Water Wise and Research in 2011.

Responsibilities include: coordinating the environmental education and awareness initiatives aimed at the adult market through advertorials, articles (Landscape SA, Environmental management, Business day, Simply Green and Choice Home), exhibitions (Homemakers expo, Decorex, Grand Designs, Garden World, SANA Trade days, Sustainability Conference), talks and educational material (WW guide to landscaping, WW guide to golf courses, Tree rooting habits). These initiatives range from the green industry to businesses, facility managers, home owners and community members.

#### BANKING DETAILS

Account name:  
CTP Ltd t/a Caxton  
Newspapers (South)  
Bank: First National Bank  
Branch number: 255 - 005  
Account number: 6218 634 8093