



TSOGO SUN

**Deon Viljoen
Southern Sun Resorts**

GREEN BUSINESS PLATFORM

5/8/2013

The complex block features a central photograph of a resort at night, showing a large fountain with multiple jets of water and a castle-like tower in the background. The scene is illuminated with warm lights, and a vertical teal-colored bar is overlaid on the left side of the image. To the right of the image is the TSOGO SUN logo. Below the image, the name "Deon Viljoen" and "Southern Sun Resorts" are written in bold. At the bottom of the block, the text "GREEN BUSINESS PLATFORM" is displayed in bold, and the date "5/8/2013" is in the bottom right corner.

Green is the new Greenbacks

...environmental best practice has a real return. Good for the environment, soul, the business, its people and its customers



My 'Accidental' Involvement

Building Sandton Convention Centre
Hosting the World Summit on Sustainable Development
Bluegum trees at Drakensberg Sun
.....and now, gold and platinum for all resorts and
extended into TsoGo Sun



Unintended challenges

Ground water at Drakensberg Sun
Chimney fire
Everyone knows better
Not everyone relates
Guest are not prepared to pay a premium - yet
There is always more to do....its a journey



Unintended benefits

Team cohesion and development
Sharing stories, guests, media and staff
Support from Eskom
Team creativity
Social and ethics committee



Our unique opportunity - Eskom



Dramatic electricity tariff increases
Eskom incentives
Heat pumps (domestic too)
LED lights
Load management
Lower maximum tariffs
Back up generators
Payback on electricity savings
creates a real incentive,
for other initiatives as well
SOS campaign
Switch Something Off



Waste management



Wizard worm farms
Mulch and liquid gold
Sabi example
DWAF and ED at Drak Sun
Piggery
Herb garden and
indigenous herbs and spices



Water management



- Drakensberg Sun lake
- Aerated taps and showers
- Own bottled water
- Grey water harvesting
- Heat pump by product, cold water
- Measure evaporated water and get a credit
- Sliding doors and shielded windows
- Water quality management



Key learning


- Comprehensive buy in...from the top
- Measure everything – expect what you inspect
- Get an external verification agency
- Rewards and recognition
- Target quick wins
- Long term view – 3 years plus




Thank you

My story

Questions



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