

TOPIC

The Circular Economy and turning waste into worth

SYNOPSIS

The tyre industry has led the way towards developing a successful, and sustainable circular economy in South Africa. A little over a year ago, REDISA was established to take responsibility for the recovery, recycling and processing of waste tyres in South Africa – with a focus on the reduce and reuse principals.

Though the REDISA model, tyre manufacturers and importers are taking responsibility for their waste without losing sight of focusing on their core business; unemployed people are finding gainful employment, SMMEs are being developed and supported by the REDISA Plan, and the environmental disaster that waste tyres represent is being economically and effectively addressed.

SPEAKER

Stacey Davidson (Director at REDISA)

Stacey Davidson is a director at the Recycling and Economic Development Initiative of South Africa (REDISA). She supports South African communities and the economic empowerment of the previously disadvantaged. She has volunteered at community based organizations such as NICRO, CAFDA and Triple Trust Organization.

During her 23 year career, and as volunteer and political activist during the 1980's, she has developed a network of political and business associations which allowed her to focus on her passion of socio-economic development through environmental remediation. Stacey's current role allows her to pursue this passion, overseeing the roll-out of the development of the new tyre recycling industry. This enables her to focus on developing entrepreneurs and SMME's within the industry by providing the training, support and education required to develop a successful business.



Date: Friday 03 July 2015
TIME: 07:30 for 08:00
VENUE: Thaba Eco Hotel, Impala Road, Klipriviersberg Nature Reserve, Johannesburg
COST: R50 pp payable at the entrance - includes finger snacks
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